



ALCOHOL COMPLIANCE CHECK PROJECT

Champions for a Drug-Free Grant County recently conducted non-enforcement based compliance checks to determine how often young people get “carded” (age verified by checking legal identification) when purchasing alcohol from various retailers (carry-outs, drive-thrus, chain retailers, gas stations, convenience stores, etc.). The compliance checks were completed by individuals 21 years of age or older so illegal activity did not take place, law enforcement did not have to be involved, and formal violations did not occur to be reported to Ky Alcoholic Beverage Control. These individuals, who live outside of Grant County, attempted to purchase alcohol and if/when asked for identification they informed the employee they did not have it on them to determine whether or not the employee would still sell to them.

Thank you to the following businesses for following proper identification checking practices!

*Total Care Pharmacy Crittenden
Crittenden Hop Shop
Family Dollar #26461
Grapevines Wine Bar
Tacos Los Compadres
Dollar General #6933
Total Care Pharmacy Dry Ridge
Speedway 8608
Dry Ridge BP
Fas Mart #5178
Murphy USA #7631*

*Casa Martini
Moonbird
On The Rocks
Walmart
Ruler #360
Belles Smokin BBQ
El Jalisco
Hansie Flip Burgers
Dollar General #14783.
Dollar General 14478*

Out of 34 completed compliance checks, 11 businesses did not follow proper identification checking practices. Pictured below is the alcohol that was purchased without identification being checked. Please Note: Beverages were chosen at random and do not reflect the values of the brands represented.



All locations, as well as City Councils and the Fiscal Court, have been notified whether or not they 'passed' the compliance check. If a location 'failed' a compliance check, they were provided with one Server Training in Alcohol Regulation (STAR) voucher and an Age Verification Calendar from We Card at no cost to their business.

While 9.7% of 6th, 8th, 10th, and 12th grade students surveyed in Grant County reported getting alcohol from convenience stores, online ordering, or grocery pick up, it is important to note that 55.2% of those same students reported receiving alcohol from parents, siblings, or another relative (KIP 2021). We cannot teach "responsible" drinking habits when providing alcohol to someone under the age of 21 is in and of itself irresponsible - and illegal, punishable by a \$500 fine or up to 1 year in jail. While we can appreciate adults wanting to provide a safe space for young people, there is no safe amount of alcohol for the developing brain.

Local problems call for local solutions and youth substance use prevention is a job for everyone in our community!