

## Meeting Minutes Date: 2/6/2023

#### **Attendance**

	Abby Beausir NKISP/NKCES		Katrina Davis Humana		Riley Colson SES FRC
	Amanda Conn Starner PreventionFirst! Sr. Director		Kelly West Williamstown FRYSC		Robin Webster RMB Agency
	Carrie Coleman GC Parks & Rec		Lauren Kathman NKYHD Harm Reduction		Ronda Smith GC CDW
	Caryn Scheiding WIS Elem. Counselor		Leslie Salsbury Passport Health		Sarah Bishop NorthKey
	Christi Jefferds NKISP/NKCES		Linda Bates WellCare		Sarah Dills Parent/Community Member
	Christina Weinel NKODCP/NKADD		Lisa Anglin St. Elizabeth Community Liaison		Sarah Lowe Legal Aid Bluegrass
	Danielle Haley- Business Official GC Schools Public Info Officer		Lorie Dunn Ext. Office - SNAP Education		Sarah Paige Wood - Interim Chair Owen Co. DFC
	David Borton CMZ FRC		Marianne Smith DRE FRC		Seth Steele NKYHD Harm Reduction Educator
	Dannyn (Dash) Qualls-Gibeau NorthKey	X	Marsha Bach NKYHD Programs Manager	X	Shania Board Anthem Medicaid
X	Deacon Dzierzawski Evaluator - Epiphany		Mary Schneider Ext. Office - Cancer Control		Tatiana Bradley BKYHD
X	Emily Dade - Vice Chair GCMS YSC	X	Matt Hawkins NKYHD		Todd Cummins Chief Deputy
	Jamie Baker Chamber of Commerce		Michelle Klein NKISP/NKCES	X	Tyler Mullins GCHS YSC
	Jason Frilling GCMS Principal		Natasha Trauth NorthKey	X	Lori Webb St. Elizabeth
X	Jeff Colon Pastor Lighthouse		Nicole Frevola NorthKey Collab. Specialist		
X	Jodi Clifford St. Elizabeth Nursing Director		Richard Langley NKODCP/NKADD		
	Karla Hurley MCE FRC		Richmond A.  NKY Health - Tobacco Educator		

**In-Kind Time Reporting:** 156 miles (to/from meeting) reported on sign in sheet [ $156 \times $0.44 = $68.64$ ]. Meeting time 2 hours x 8 people x \$29.95/hour = \$479.20. Total Meeting In-Kind = \$547.84.

### **Monthly Reports**

- Substance Update
  - o Marijuana: Advertisements in Dry Ridge for Kentucky Cannabis Connection
  - Alcohol: NKISP Training on Best Practices in Underage Drinking Prevention via <u>Zoom</u> on March 31st 8:30 - 10:00 a.m.
- Coordinator's Report



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- Budget Overview
  - \$92,822.26 Budget Remaining
  - 44.7% Match Requirement met
- REACH Dashboard (year to date)
- Annual Evaluation

#### **Old Business:**

- 1. Please complete <u>Coalition Capacity Assessment</u> at your earliest convenience, if you have not already!
- 2. Sustainability Discussion continued
  - a. Jodi recommended looking at opportunities from Ky Rural Healthcare Association (UK Extension, Hazard)

#### **New Business:**

- 1. Provide information to the community on the importance of protecting youth from unintended consequences of changes in the legal status of marijuana.
  - a. What are the unintended consequences?

Consequence	Audience		
Confusion about harm, think it's safe for all, think it may be helpful when it may cause addiction	General		
It will lead to other drug use			
Increase in advertisements and retailers			
THE SMELL!			
Increased need for work related testing and, consequently, cost	Business/		
Work Injuries	Government/ Law Enforcement		
Accidents - D.W.I.			
Mixing other/illegal drugs with marijuana	Youth		



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Brain development for teenagers	
Harms of vaping (ingredient, unregulated industry)	
Second hand smoke	Healthcare
Co-occuring addiction complications	

History of e-cigarette intention vs. reality, NY 1.5 years after legalization for regulations

- b. What else can be done beside providing information?
  - Collaborate w/ State Reps
  - Partnerships w/ Schools & Community Centers
  - Developing Policies (Smoke-Free Air Ordinances)
  - Lobbying individuals can, Champions as a coalition cannot
  - Testimonies
- **c. Who** is our target audience? Varies based on message (above)
  - i. Who is missing from this conversation? Youth! Their fears and concerns of legalization (youth that have been impacted by SU, i.e. Relatives Raising, school violations)
- **d.** When should this information be shared? ASAP unanimous response TIMELINE NEEDED Legislative Session ends in March, undetermined amount of "wiggle room" between legislation and action. Send another Request for Moratorium but, this time, with support from other organizations (Health Department, St. Elizabeth, NorthKey)??
- e. How/Where should this information be shared? GO TO WHERE THE PEOPLE ARE
  - Social Media
  - Williamstown include with utility bill
  - Schools
  - Local Business
  - Community Health Fairs
  - County Events
  - Pulpits → One-Pager, Brochures to Jeff
  - Retailers
  - NKY ASAP grant proposal for media campaign to include every door direct mailer



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# 2. Work with local government to designate any additional income, resulting from changes in legal status of marijuana, to prevention.

- a. Who (from the coalition) should be involved in this conversation? "Everyone"
  - i. Who feels comfortable having this conversation? Tyler
  - ii. Who would be on the **other side** of this conversation? Fiscal Court
    - 1. If a proposal such as a smoke-free policy is rejected, it takes approximately 8 years before that audience is prepared to entertain the notion again
    - 2. Judge Exec Dills is not in favor of mandating anything county wide he would prefer that city adopt on their own first
- b. When should this conversation take place? ASAP unanimous again
- c. Why should income be designated to prevention?
  - Investing in the future
  - TRANSPARENCY!
  - Educate on dangers provide parents and families with information
  - Cheaper to prevent than treat
  - To be proactive and not reactive
- **d.** How should income be designated to prevention?
  - By priority
  - Strategically planned → how much? for what purpose? Use history of successes statistics and facts
  - Placing an equal balance between the two
  - Work with a coalition local/state politicians may not be knowledgeable with prevention and may not know how to properly spend funds

### **Next Steps**

- Create reasonable timeline
- Engage youth in the legalization conversation
- Create a one page for the faith community
- Create talking points based on unintended consequences
- Determine who is comfortable participating in the conversation
- Gauge partner interest/ability to submit joint request for moratorium
- Start planning specific request for funding amount and purpose

Next Meeting: March 6, 2023 10:00 - 11:00 a.m. via Zoom