

What did we do?

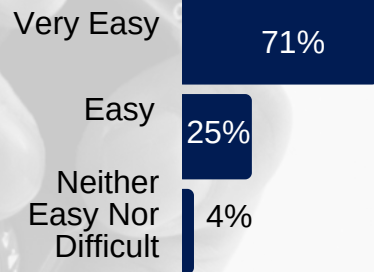
Coalition members and meeting attendees completed a survey in May 2024, examining 11 different vape products and rating them on appeal and safety packaging. Previous environmental scans documented the location (placement) and price of these products. Studying the promotion, placement, and price of vape products can help identify risk factors/local conditions associated with youth use, and ultimately strategies for prevention.

Appeal (Top 5 Rated)



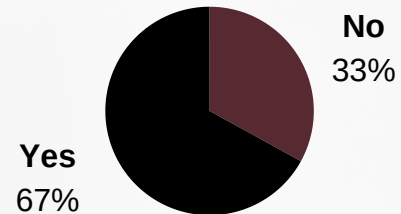
Safety

Question: Overall, how easy would it be for a minor to open the packaging to access the products?

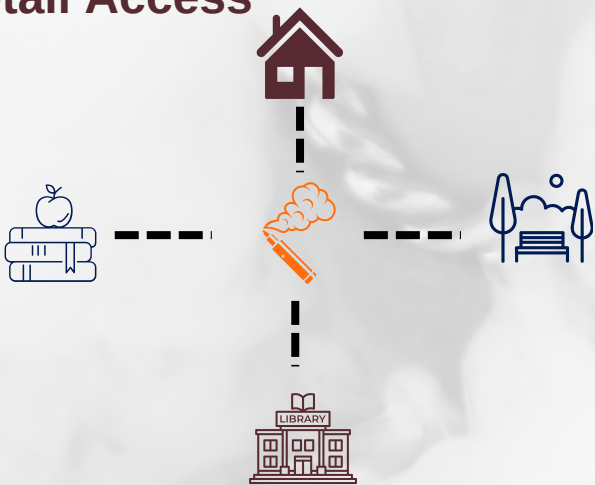


Respondents ranked how easy it was to open packaging by considering tabs (paper vs. plastic), package material, and whether or not it could be easily torn open without scissors or other device.

Question: At the time of purchase, could you tell if the product was nicotine or THC-based?



Retail Access



Eleven (11) of 12 vape retailers in Grant and Owen Counties were within walking distance of residential areas, parks, a school, and a library. Distance ranged from 0.1 miles to 1.4 miles, with an average distance of 0.4 miles, or a 10 minute walk.

Price (For Top 5 Rated on Appeal)



The 11 products examined ranged in price from \$47.69 (ELFTHC) to \$21.19 (Tyson Iron Mike). The average cost was \$27.22.

Did you know you can help limit youth access to vape products by asking your local officials to cap the number of vape shops in your community?