



**Mission:** Champions for a Drug-Free Grant County works with the community to reduce and prevent substance use and violence among youth, their families, and those in future generations.

**Meeting Minutes**  
**Date: 02/03/2025**

**Attendance**

X	Alexis Bond NKYHD School Health Coordinator		Gabi Deaton NKYHD Harm Reduction		Marsha Bach NKYHD Programs Manager
	Amanda Broderick Anthem		Jade Jacobs PreventionFirst!		Mary Schneider Ext. Office - Cancer Control
	Amanda Conn Starnier PreventionFirst! Sr. Director	X	Jeff Colon Pastor Lighthouse		Richard Langley NKODCP/NKADD
	Brittany Stepp ARC		Jill Buntin GCHS Counselor		Robin Webster RMB Agency
X	Brooke Oldfield NorthKey	X	Jodi Clifford St. Elizabeth Nursing Director		Sarah Bishop NorthKey
	Casey Baker NKYHD Tobacco Educator		Katrina Davis Humana		Sarah Paige Wood Owen Co. DFC
	Christi Jefferds NKISP/NKCES	X	Kayla Nickum NorthKey Prevention Specialist		Seth Steele NKYHD Harm Reduction Educator
	Christina Weinel NKODCP/NKADD		Kelly West Williamstown FRYSC		Shaina Board Anthem Medicaid
X	Courtney New NKY ASAP		Lauren Kathman NKYHD Harm Reduction	X	Tyler Mullins GCHS YSC
	Danielle Haley- Business Official GC Schools Public Info Officer		Leslie Salisbury Passport Health		
X	David Judd Kentucky Counterdrug DDRO	X	Linda Bates - Secretary WellCare		
	Deacon Dzierzawski Evaluator - Epiphany		Lisa Anglin St. Elizabeth Community Liaison		
X	Emily Dade - Chair GCMS YSC	X	Lori Webb St. Elizabeth		
	Emily Oehler NKYHD Tobacco Educator		Marianne Smith DRE FRC		

**Guests:**

**In-Kind Time Reporting:**

- Coalition members 11 X 1.5hr meeting time X \$33.49 national volunteer rate = \$552.59
- Coalition member travel to/from meeting: 437 miles X \$0.67/mile national mileage rate = \$292.79

**Monthly Reports**

\*NOTE: Meeting Minutes do not reflect the entire contents of reports. Meeting Minutes reflect the following: a) updates to reports between the time they are sent to coalition members in the one week meeting reminder email and the date of the meeting; b) discussion regarding reports. Please see full reports for the entirety of their contents.

- **Substance Update**
  - **Local**
    - **Alcohol** - Launi will ask for feedback on Spanish version of Sticker Shock at FIESTA NKY Meeting next week



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- **Marijuana** - Dry Ridge vape shop advertising “Cake 2 for \$15”. Cake is a THC vape brand typically sold at \$34.99 each
  - Same vape shop said they will continue to sell non-FDA approved vapes (despite HB 11 going into effect January 1) until they are told not too (i.e. until enforced)
- **Other** - Williamstown City Councilmember has suggested revoking Smoke-Free Air Ordinance
- **National**
  - **Marijuana** - Door Dash to start delivering marijuana products to *eligible* customers; coalition is curious how eligibility will be determined
  - **Other** - FDA authorizing ZYN nicotine pouch products is significant considering Youth Focus Group results (see full report)
- **Coordinator’s Report**
  - DFC Non-Competing Continuation Application/Annual Performance Report includes updated Action Plan, Budget, and other documentation for next fiscal year - due 3/11
  - IRS 990N filed 1/30
  - Annual Report for Secretary of State filed 1/30
    - Checkbox for “retailer of authorized vapor products” seems to be how the state will begin tracking businesses for HB11
- **Budget Overview**
  - President “paused” funding on all federal grants to evaluate unnecessary spending 1/28; federal judge temporarily blocked 1/29
  - DFC Budget Remaining: \$95,300.45
    - Fringe Benefit totaling \$29.86 was not deducted (does not come out of each paycheck, only certain number of times each year)
  - DFC In-Kind Match Requirement Met: 44.34%
  - Non DFC-Funding Balance: \$994.21
    - 501c3 Donations: - \$15 filing fee for Ky Secretary of State Annual Report = Balance \$82.20
    - Interact for Health: - \$615 for field trip lunches = Balance \$664.93
    - Walmart: Balance \$247.08 for Hidden in Plain Sight Display
- **REACH Dashboard** (year to date)

### **Special Reports:**

- **NorthKey Youth Focus Group**
  - Second page was missing from packet and has been attached to the end of the Meeting Minutes
  - One of two gas stations that is known among students for not checking I.D.s has since requested STAR Training Vouchers
    - Edwardo’s has also requested STAR Training Vouchers for the first time



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- **NKY ASAP Community Survey**
  - Low response rate compared to other counties (6)
- **Annual Evaluation Report from Epiphany Community Services (Coalition Evaluator)**
  - 2024 KIP Survey results will be the third data used for an analysis of contribution for asset building

**Old Business:**

- 1. SPF Grant Application Update - Due 3/18 (one week after DFC Non-Competing Continuation Application)**
  - a. Within 1.5 week of grant release, Launi has completed Section A to be reviewed by coalition evaluator and 5 of 18 attachments
- 2. Hidden in Plain Sight Display Preview**
  - a. After seeing what items have been purchased during the meeting, send Launi your suggestions of what other items should be purchased with remaining \$247.08
- 3. Parent Program for Prom**
  - a. Tentatively Thurs. 4/3 (evening)
  - b. Ideas/Possible Collaborations:
    - i. RT Outfitters (free tux rental)
    - ii. Cinderella’s Closet (how to apply)
    - iii. Fashion Show with student models
    - iv. Raffle off FREE Prom Tickets
    - v. Driving Component (i.e. Arrive Alive - Ky Dept. Transportation)
    - vi. Truth & Consequences (connect with new Extension Agent)

**New Business: N/A**

**Committees: N/A**

Education Committee	Outreach Committee

**Agency Announcements:**

- **Human Trafficking Awareness Event**  
 Sat. 3/22 9 a.m. - 4 p.m. @ Main Street Church in Alexandria  
 \$10 Admission  
 Contact Linda Bates for more details



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**2025 Meetings @ Oaks Grove Venue in Grant County Park**

March 3rd - *Join us for a Reset & Recharge facilitated by 1N5 at the mid-point in our Fiscal Year!*

April - NO MEETING

May 5th

June 2nd

July - NO MEETING

August 4th

September 8th (2nd Monday due to Labor Day)

October 6th

November 3rd

December 1st

## Observations

While responses such as advertisements at gas stations and vape shops, type of products like “pretty” and “fruity” alcoholic beverages, and common places for use/access points such as “fields”, home/friend’s homes, fake I.D.s, older siblings, school bathroom, etc. are common among youth, students identified the following concerns unique to Grant County:

- Have heard of other students passing out alcohol in student parking lot to consume elsewhere
- Two gas stations in Dry Ridge that are known for not checking I.D.s
- That non-Caucasian workers, specifically, do not check I.D.s
- Smoking ‘pot’ at Piddle Park
- Notable increase in advertisement of and use of Zyn pouches
- Notable lack of responses to questions around opioids and stimulants

Students were also asked about social media platforms that display substance use and specific trends involving substance use that they see on social media. Although 99% of students stated that they see substance use the most on Snapchat, the trends they discussed (described below) are primarily found on TikTok.

## Social Media Trends



### Tik Tok

#### “Snorkeling”

Putting a wine bottle into a can then shotgun the whole bottle *and* the can

#### Coned

Consuming edibles that look like small ice cream cones in large amounts before activities (i.e. ordering food in a restaurant while high, flying while high)

#### “Get Ready With Me”

Playing off the popularity of makeup tutorials but hitting a dab pen between every makeup step



### Flared Money

Displaying a vape in the middle of flared money from vape sales

### Drinking

Common to post photos and videos of drinking on Snap stories rather than individual messages